

39976

NAME

AND

ADDRESS

CONTACT



SHORR JOHNSON MAGNUS

100 N 20th St Ste 201

Philadelphia

AGREEMENT MADE BETWEEN

WCBS-TV

WCBS-TV

1011-77486-1 **DATE PRINTED**

CONTRACT NO. REV.

Cancellation Notice

Announcement 28 days

10/17/16

PAGE

Required

prior notice

524 WEST 57th STREET, . NEW YORK NY 10019 AND

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386446 ADVERTISER (OR AGENCY AND ADVERTISER)

FRIENDS OF SCHUMER

NO. WEEKS:

192 Lexington Ave Rm 1001

New York NY 10016-6823

USA

PRODUCTSCHUMER/D/SENATE NY

LOCAL SALESPERSON AGENCY EST. NO. PRODUCT 1302

PA 19103-1454

WEEK 3 :30 CODE

NATIONAL SALESPERSON John Link - CTS-PH

USA

BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16 CBS Television Stations Standard Terms and Conditions for advertising shall apply.

ACCEPTED BY AGENCY

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS	reserves the right to asse	ess a fee	for late paymer	nts.		ı				
NONDIS	CRIMINATION POLICY:	ଔ ୬ ୗ ଖ	vision Statio ग ा	Manual distriction	s do not discrir	ninate in advertising contrac	ts on the basis of race or ethnicity, and will no	a ccep tany	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
1 LUR	01111	4	07:00A	09:00A	30S	10/18/16-10/21/16	CBS THIS MORNING	4	1000.00	4000.00
2 LUR	10000	1	07:00A	09:00A	30s	10/24/16-10/24/16	CBS THIS MORNING	1	1000.00	1000.00
3 LUR	01111	4	11:58A	12:30P	30S	10/18/16-10/21/16	NOON NEWS	4	1000.00	4000.00
4 LUR	10000	1	11:58A	12:30P	30s	10/24/16-10/24/16	NOON NEWS	1	1000.00	1000.00
5 LUR	01111	4	02:00P	03:00P	30S	10/18/16-10/21/16	"THE TALK" M-F 2-3PM	4	2000.00	8000.00
6 LUR	10000	1	02:00P	03:00P	30s	10/24/16-10/24/16	"THE TALK" M-F 2-3PM	1	2000.00	2000.00
7 LUR	01111	4	04:00P	05:00P	30s	10/18/16-10/21/16	JUDGE JUDY	4	1300.00	5200.00
8 LUR	10000	1	04:00P	05:00P	30\$	10/24/16-10/24/16	JUDGE JUDY	1	1300.00	1300.00
9 LUR	01111	4	02:58P	04:00P	30\$	10/18/16-10/21/16	DR. PHIL	4	1000.00	4000.00
10 LUR	10000	1	02:58P	04:00P	30s	10/24/16-10/24/16	DR. PHIL	1	1000.00	1000.00
11	01111	4	06:00P	06:30P	30s	10/18/16-10/21/16	EARLY NEWS	4	1600.00	6400.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser

AS AGENT FOR (ADVERTISER) ACCEPTED BY STATION



39976

NAME

AND

CONTACT



AGREEMENT MADE BETWEEN

WCBS-TV

524 WEST 57th STREET, . NEW YORK NY 10019

WCBS-TV

1011-77486-1

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PAGE 2 ADVERTISER (OR AGENCY AND ADVERTISER)

SHORR JOHNSON MAGNUS FRIENDS OF SCHUMER

100 N 20th St Ste 201

192 Lexington Ave Rm 1001

PRODUCTSCHUMER/D/SENATE NY

ADDRESS Philadelphia PA 19103-1454 New York NY 10016-6823

USA

LOCAL SALESPERSON AGENCY EST. NO. PRODUCT 1302

WEEK 3 :30 CODE

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386446

NATIONAL SALESPERSON John Link - CTS-PH

USA

BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16 NO. WEEKS:

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

Additional Terms and Conditions:

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS	reserves the right to asse	es a fee	for late paymer	nts.			ts on the basis of race or ethnicity, and will no			
NONDIS	CRIMINATION POLICY:	SPST€	evision Statioग्र	Man d its Station	s do not discrir	ninate in advertising contrac	ts on the basis of race or ethnicity, and will no	a ccept any	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
LUR										
12 LUR	10000	1	06:00P	06:30P	30S	10/24/16-10/24/16	EARLY NEWS	1	1600.00	1600.00
LUK										
1.2	01111	4	07:27P	07.500	200	10/10/10 10/01/10	ENDED DA TNIMEND DONT CHE	4	2000 00	12000 00
13 LUR	01111	4	07:279	07:58P	30S	10/18/16-10/21/16	ENTERTAINMENT TONIGHT	4	3000.00	12000.00
LOIX										
14	10000	1	07:27P	07:58P	30s	10/24/16-10/24/16	ENTERTAINMENT TONIGHT	1	3000.00	3000.00
LUR	10000.	_	07.271	07.301	305	10/21/10 10/21/10	BWIBKIIIIWIBWI TOWIONI	_	3000.00	3000.00
15	01111	4	06:58P	07:28P	30s	10/18/16-10/21/16	INSIDER	4	3000.00	12000.00
LUR										
17	1	1	09:00P	10:00P	30S	10/23/16-10/23/16	MADAM SECRETARY SUN 9-10PM	1	20000.00	20000.00
LUR										
18	0010101	3	11:00P	11:35P	30S	10/19/16-10/23/16	LATE NEWS M-SUN	3	3800.00	11400.00
LUR										
1.0	1	1	11 255	10.001	200	10/02/16 10/02/16	OUNDAY SYMENDED LAME NEWS	1	2000 00	2000 00
19 LUR	1	1	11:35P	12:00M	30S	10/23/16-10/23/16	SUNDAY EXTENDED LATE NEWS	1	3000.00	3000.00
LUIX										
20	1	1	08:00A	08:57A	30s	10/23/16-10/23/16	SUNDAY MORNING NEWS 8-9AM	1	1000.00	1000.00
LUR		_	00.0011	00.3711	305	10/23/10 10/23/10	SONDITI HOLWING NEWS O SHI	_	1000.00	1000.00
21	1	1	06:57P	08:00P	30S	10/23/16-10/23/16	SIXTY MINUTES	1	35000.00	35000.00
LUR										
							Total Contract:	46		136900.00
							Billing Summary			
							—— Billing Summary			

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	A	ND	PAGE 3	
39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 386	Add ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice	
NAME	SHORR JOHNSON MAGNUS	FRIENDS OF SCHUMER		
AND	100 N 20th St Ste 201	192 Lexington Ave Rm 1001	Required	
			Announcement 28 days	
ADDRESS	Philadelphia PA 19103-1454	New York NY 10016-6823	prior notice	
	USA	USA	prior riotioe	
CONTACT		PRODUCTSCHUMER/D/SENATE NY		
LOCAL SALESPERSO	AGENCY EST. NO. WEEK 3:30	PRODUCT 1302 CODE		

NO. WEEKS:

NATIONAL SALESPERSON John Link - CTS-PH

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WEEK 3 :30

Additional Terms and Conditions:

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1) CBS reserves the right to assess a fee for late payments.

NONDISCRIMINATION POLICY IGBS. Television Stations and its Stations do not discriminate in ad-

NONDIS	CRIMINATION POLICY:	GBS Tel	vision Statioπs	Mand its Station	do not discri	ninate ir	n advertising contrac	ts on the basis of race or ethnicity PROGRAMS	, and will no	а çерд апу	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFF	ECTIVE DATES	PROGRAMS		BDCST.	UNIT RATE	TOTAL VALUE(1)
							Oct 136900.00	<u>Nov</u>	<u>Dec</u>		<u>Total</u>	
					Qtr 4	-16	136900.00	.00	.00		136900.00	
												
										GR	AND TOTAL	
											136900.00	
	l									I		

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ACCEPTED BY AGENCY AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION